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**The National Motor Freight Traffic Association Launches
ClassIT® Version 2.0 – the Fastest, Most Powerful Online National Motor Freight
Classification Product for Shippers and Carriers**

Alexandria, VA—The National Motor Freight Traffic Association, Inc. (NMFTA) has released ***ClassIT 2.0***, the latest version of the online National Motor Freight Classification (NMFC), a pricing tool that evaluates and classifies all the commodities shipped and handled by motor freight carriers moving in interstate, intrastate, and foreign commerce.

Accurate and efficient freight classification drives the trucking industry. For over 70 years, the NMFC has been *the* Freight Classification Standard. It provides both carriers and shippers with a standard by which the transportability of all commodities is measured. It greatly simplifies the competitive evaluations of the thousands of products moving through today's marketplace. The NMFC is amended by periodic updates and published annually in book form, and now also in an electronic format (***ClassIT 2.0***), providing shippers and carriers easier access.

In 2006, NMFTA released the first version of ***ClassIT*** and it now has thousands of enthusiastic users. With its latest release of ***ClassIT 2.0***, the capabilities are greatly enhanced. Improvements include rapid response time, embedded search terms, expanded search options and capabilities, page-through capability of the NMFC content, scroll-over highlighting, ability to view adjacent items, and single item print function.

Specifically some powerful features of ***ClassIT 2.0*** include the following:

- **Advanced Search Capabilities** allowing users to have the system “look-up” a commodity's classification, rules, and packaging requirements individually or at the same time.
- **Searches in Context** produces all search results with the related items (as in pages of a book) so a user can make a single query and scroll down the possible matches to find the exact item.
- **Synonyms** allows users to customize and individualize the product by tying new terms to existing commodity names and numbers making future searches easier. ***ClassIT 2.0*** also contains hundreds of embedded search terms not found in the

print version. These embedded terms are linked directly to the appropriate classification provisions.

- **The Density Calculator** enables users to determine the density of a package, pallet, or complete shipment in seconds and includes a multipurpose conversion calculator.
- **The print function** allows users to print a single or multiple items, or copy and paste results from searches into other documents.
- **Classification questions** may be emailed directly to NMFTA's classification specialists.

"**ClassIT 2.0** is faster and easier to use than Version 1 and it is priced right so that all our account managers have access to the most up-to-date classification information," stated Douglas Culbertson, Director of Traffic for Vitran Express of Indianapolis, Indiana.

NMFTA Executive Director William Pugh stated, "**ClassIT 2.0** offers much faster response times and greatly enhanced search capabilities in an easy to use format that makes finding and using the resources available through the National Motor Freight Classification easier than ever."

ClassIT 2.0 is sold for an annual license fee to NMFC participants for \$199 for a single user and non-participant shippers may purchase a single license for the product for \$249. Multi-user discounts are available.

Founded in 1956, NMFTA is a nonprofit membership organization headquartered in Alexandria, Virginia. Its membership is comprised of motor carriers operating in interstate, intrastate and foreign commerce. On behalf of participating member motor carriers, NMFTA maintains the NMFC. NMFTA also assigns and publishes the Standard Carrier Alpha Code (SCAC), a unique two-to-four-letter code used to identify transportation companies, and the Standard Point Location Code (SPLC), a nine-digit numeric code designed to provide each point originating freight and each point receiving freight in North America with a unique number so constructed as to identify the point with its geographic location. Additionally, NMFTA recently launched ACE-Ierate™, the service designed to help companies involved in cross border transportation accelerate the processing of their e-Manifests.

For more information on NMFTA and our latest release **ClassIT 2.0**, contact us at 866.411.NMFC (6632), customerservice@nmfta.org, or visit www.nmfta.org for complete licensing information, pricing, and product demos.

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Notes for Reporters

NMFTA is happy to provide complete access to the product and a demonstration if desired for reporters writing about *ClassIT 2.0* and those interested in doing a

product review. The product has undergone extensive testing and we can arrange interviews with respected industry users from large carrier companies. We can also provide screen shots if desired. Please contact Betty Stenaka, Stenaka@nmfta.org, 703.838.1882 or Dave Sturtevant, daves@roiadvertising.com, 703-813-5643 X243 with any press enquiries.